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DEPARTMENT OF STATE

BUREAU OF INTELLIGENCE AND RESEARCH

INR

Field Data Collection

Field Data Collection

Why collect data in the field?
- Advantages and disadvantages

Methods

Field collection tools

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Why collect data in the field?

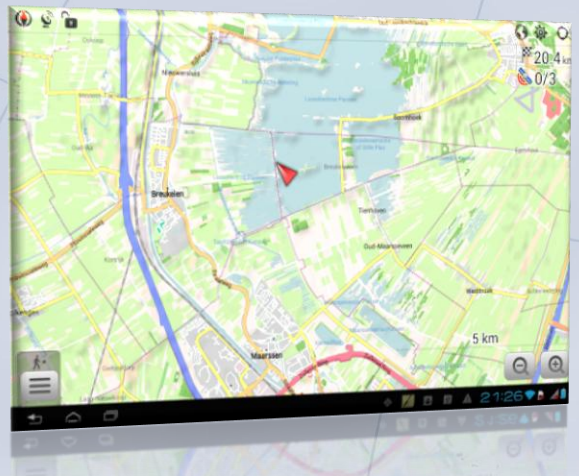
- Potential Advantages
  - 'Ground truth:' especially for attribute data
  - Timeliness: when imagery is not readily available
  - Fiscally sound: no expensive imagery required
  - Perspective: different than overhead
  - Coincidental collection: collect additional data enroute
- Potential Disadvantages
  - Accuracy: GPS and ground station availability
  - Time: traveling to locations
  - Resource intensive: manpower and time/money
  - Accessibility: conditions may not permit access

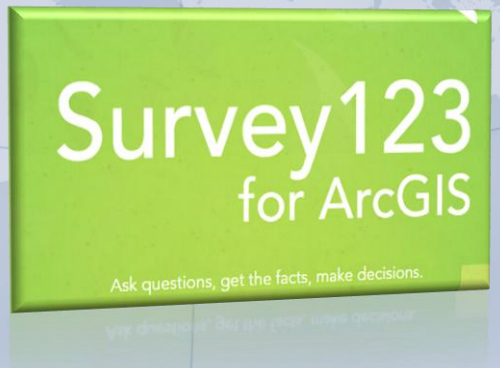
Sampling

- Target data collection activity
- Human data: Surveys
- Validation and verification
- Combining imagery analysis and field data collection: complementary data collection
- Presence and absence

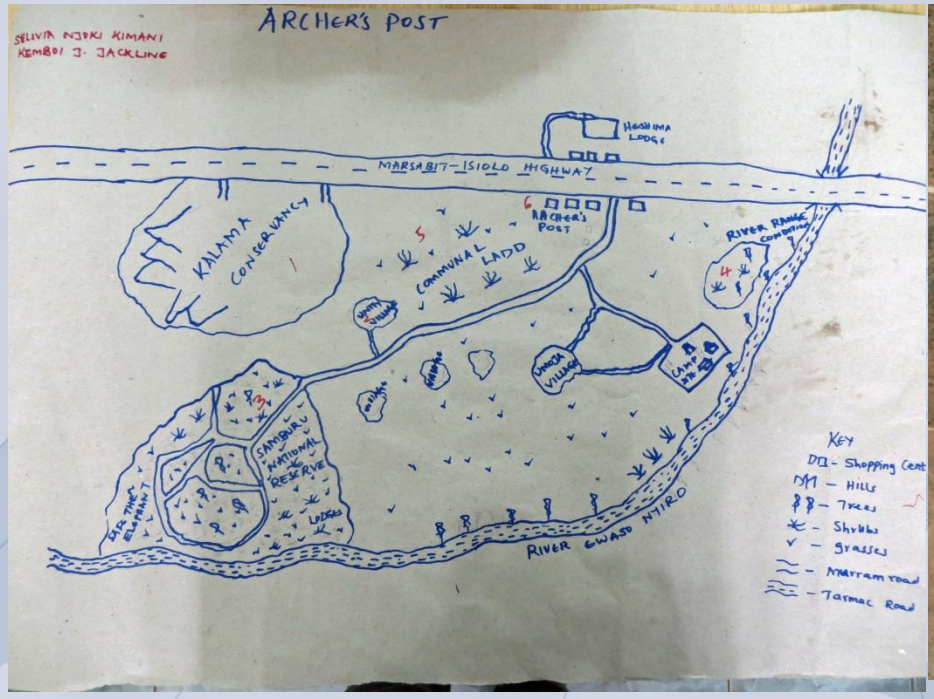
Tools

- No shortage of options
- Considerations
  - Online and offline use
  - Compatibility
  - Ease of use
  - Cost
  - Accuracy and scale required by each project





Exercise: Converting Field Data into Digital Data; Situating your points on a satellite image



Creating attribute information

Table

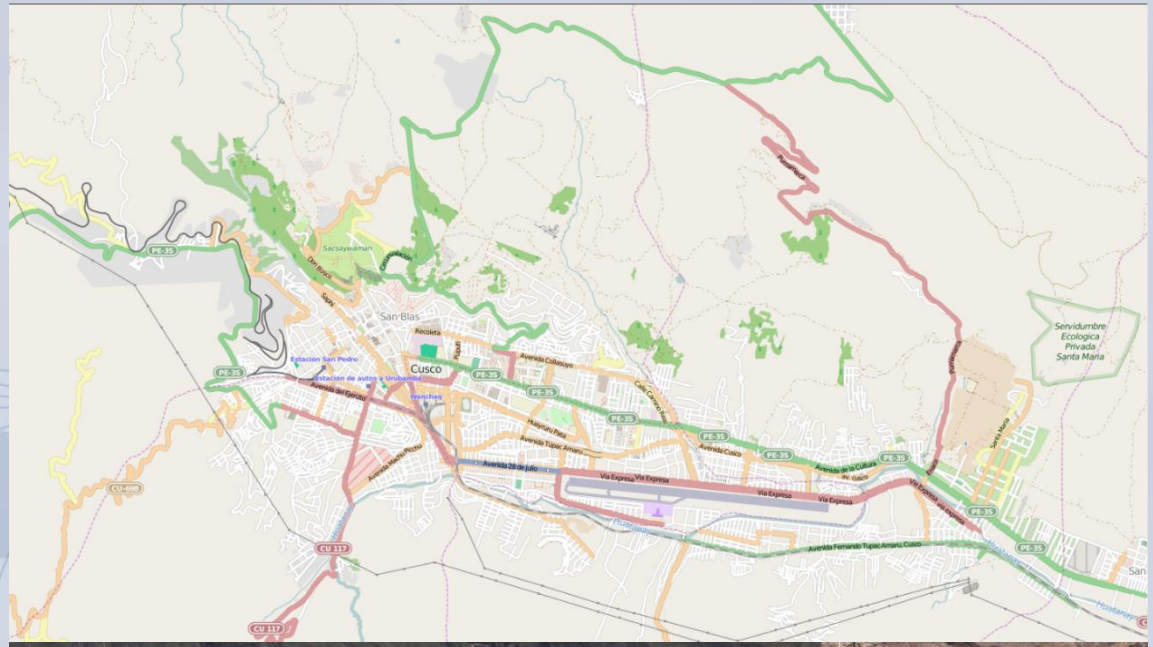
Favoristesites

FID	Rec_No	Shape *	Name	X	Y
0	0	Point		0	0
1	0	Point		0	0
2	0	Point		0	0
3	0	Point		0	0
4	0	Point		0	0

0 (0 out of 5 Selected)

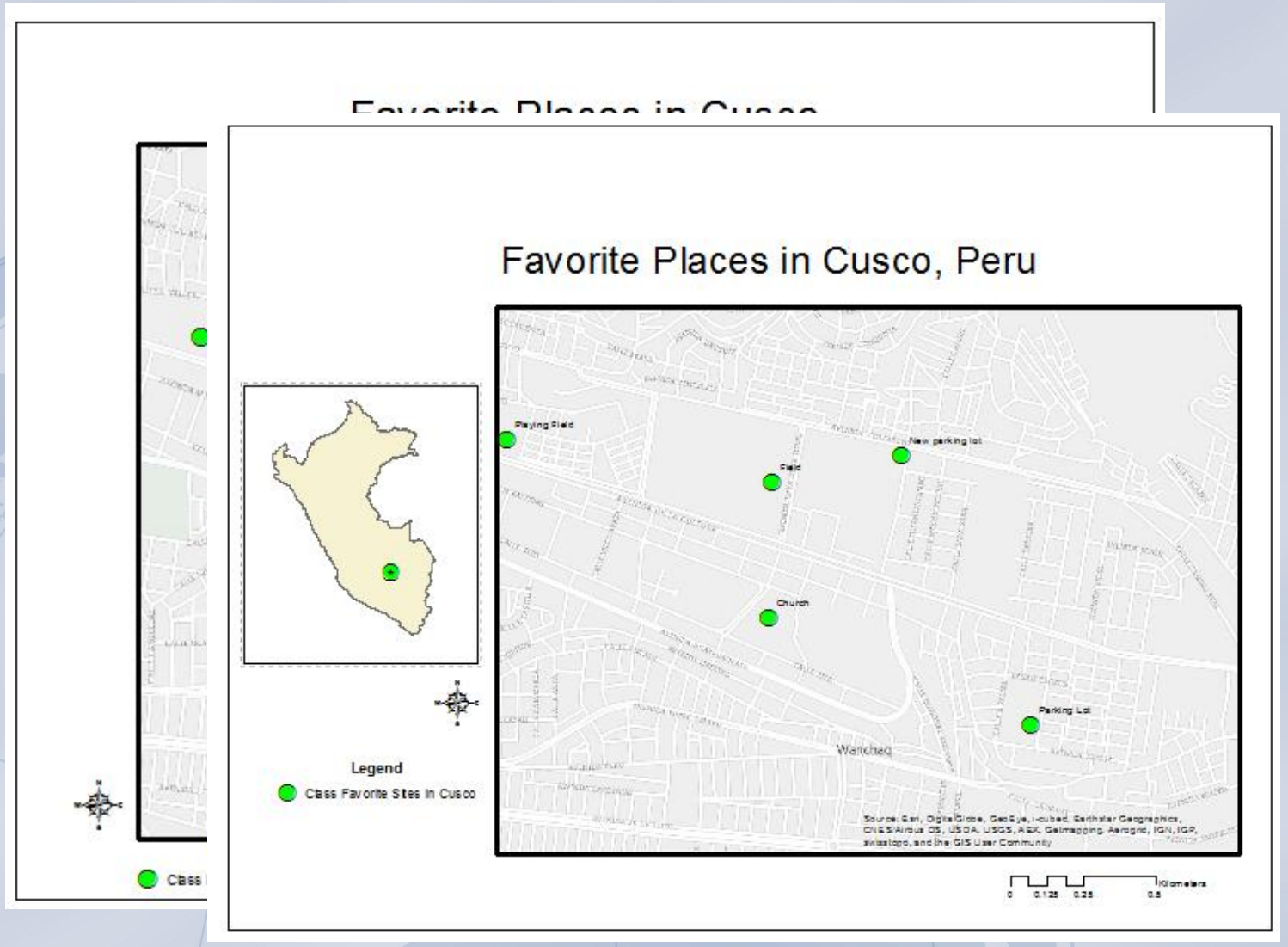
Favoristesites

OpenStreetMap:
Open data collected by a community of mappers



ESRI Imagery: May 2015

Make a Map


Favorite Places in Cusco, Peru
Playing Field
New parking lot
Field
Church
Parking Lot
Wanchaq
Legend
Class Favorite Sites in Cusco
Kilometers
0 0.125 0.25 0.5

Exercise 3:
Collecting Field Data &
Converting Field Data into Digital Data

Field Data collection

Survey123
ArcGIS OnLine

Collect data in field based upon a HG theme:
You will be given a point to navigate to…
Collect 2 more HG points

Return to computer lab

Data sharing

CuscoGeoNode

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